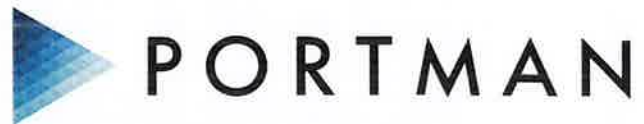


Portman Finance Group, Portman House, 300 Pavilion Drive,  
Northampton Business Park, Northampton, NN4 7YE



T: 01604 761276  
F: 01604 808576

Please direct any correspondence regarding this proposal to:  
**Jack Lundgren**

#### CUSTOMER DETAILS

|                            |   |                         |                         |
|----------------------------|---|-------------------------|-------------------------|
| <b>Trading Name</b>        | HIDDECITY LIMITED                                 | <b>Company reg. No.</b> | 07476333                |
| <b>Trading Address</b>     | Floor 3 The Workers' League<br>6-8 Bonhill Street | <b>Mobile No.</b>       | 07736 107089            |
|                            |   | <b>Email Address</b>    | rob@inthehiddencity.com |
| <b>Postcode</b>            | EC2A 4BX  | <b>Website Address</b>  | www.inthehiddencity.com |
| <b>Business Activities</b> | Other service activities n.e.c.                   | <b>Date Established</b> | 22/12/2010              |

#### PERSONAL DETAILS (Sole Proprietor/Partners/Directors)

| Name          | Date of Birth    | Address  | Property Value | Mortgage Outstanding |
|---------------|------------------|--|----------------|----------------------|
| Martyn Reason | 05/11/1979       | Flat 31, Mentmore Terrace, E8 3AL              | Tenant         | NA                   |
| Martyn Reason | Previous Address | Flat 6, Ment House, 1B Mentmore Terrace E8 3DQ | Tenant         | NA                   |

#### LOAN DETAILS

|                                 |                     |
|---------------------------------|---------------------|
| <b>Full Description of Loan</b> | £100,000 Short Term |
|---------------------------------|---------------------|

#### FINANCE DETAILS

|                          |                     |
|--------------------------|---------------------|
| <b>Loan Amount</b>       | £100,000.00         |
| <b>Term</b>              | 12 Months           |
| <b>Frequency</b>         | Monthly             |
| <b>Type of Agreement</b> | Unsecured Term Loan |

#### ADDITIONAL INFORMATION

**WE HAVE PERMISSION TO SEARCH THE DIRECTOR AND A GUARANTEE IS AVAILABLE**

**We have advised the Customer concerned that searches with a credit reference agency will be made against their Name and Business; they have consented to such searches being carried out.**

#### Company Information

HiddenCity Limited is a UK-based entertainment company that offers immersive experiences inspired by the world of James Bond. With multiple locations across London, the company provides interactive adventures that typically last 3-4 hours. HiddenCity Limited stands out for its flexible ticketing options, including a play guarantee for full refunds and free date changes. This customer-centric approach, coupled with its unique experiences, positions the company for continued growth and success in the entertainment industry.

### Company Financials

In it's latest financial year, HIDDENCITY LIMITED has achieved a turnover of £533,900.

### Management Accounts:

In the last 3 months, HIDDENCITY LIMITED has turned over £603,000

### Funding Rationale

HiddenCity Limited is seeking a loan of £100,000 to fund business expansion initiatives. The loan will be utilised to create a movie trailer for a new game, market the game effectively, and expand the company's portfolio with the development of two additional interactive games. These strategic investments aim to drive revenue growth, attract new customers, and solidify HiddenCity Limited's position in the competitive entertainment industry.

### ATTACHMENTS

6 Months Business Bank Statements  
Latest Full Filed Accounts  
Management Information

DATE:

17/07/2024

PROPOSAL CHECKED BY:

